



GRAVITY MEDIA

STUDIO W12: LONDON

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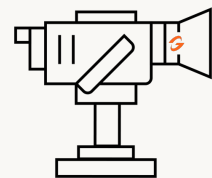
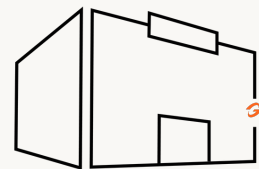
Powering world-class content creation

Studio W12 forms part of Gravity Media’s expanding West London Production Centre; bringing together studio space, post production and broadcast services within a single, connected environment. The new studio space enables the Centre to support the full spectrum of production requirements designed to support high-end broadcast, streaming, and branded content.

The 160m2 studio offers a fully integrated space that works seamlessly alongside the wider capabilities within the Production Centre. Whether supporting standalone productions or larger, multi-stage workflows, it provides a practical, technically robust environment for modern content creation.

A flexible studio environment

The clear-span studio offers an adaptable footprint suited to multi-camera productions, live or hybrid formats, and fast-turnaround projects. Acoustic treatment and climate control have been carefully considered to maintain a consistent and comfortable working environment throughout extended production periods. Studio W12 is fitted with full draping and chroma key solutions including: green screen drapes, coves, and flooring as well as black drapes for set masking, lighting control, and flexible studio configuration.



Size:	1,750 sqft (160 sqm)
Dimensions:	10m x 16m
Audience:	Approx. 100
Lighting Grid Height:	Approx. 5m
Lighting:	LED with automation options
Drapes:	Green screen and black drapes available
Display:	LED screen integration (on request)
Audio:	Dedicated sound control room with Calrec desk
Comms:	Integrated talkback and intercom
RF:	Radio mic and IEM systems
Power:	16A / 32A / 63A supply
Cameras:	HD/UHD with robotic and RF options
Control Rooms:	Production galleries
Vision:	UHD/HD mixers
Replay & Graphics:	Multi-operator EVS



Connected Production Infrastructure

As part of the wider Gravity Media Production Centre, Studio W12 benefits from access to established broadcast infrastructure and workflows including:

- UHD/HD Production capability
- Large Production control rooms and galleries
- Multi-operator EVS and graphics systems
- Fully integrated talkback and communications
- Flexible wall box connectivity for efficient rigging and rapid configuration changes

This connectivity enables straightforward scaling; from smaller productions through to more complex, multi-faceted projects.

A full span lighting grid spans the full studio footprint with reinforced central rigging supporting a range of lighting setups, including LED systems with automation options. Provision is also in place for LED display integration and advanced image control where required.

Camera systems include HD and UHD options, with robotic and RF solutions available to support dynamic shooting styles. The studio’s purpose built flooring supports smooth pedestal and tracking systems to provide consistent camera movement across complex setups.

Audio is managed via dedicated sound control rooms equipped with Calrec audio desks, supported by integrated radio microphone and IEM systems, alongside comprehensive communications throughout the studio and production areas.

Studio W12 includes dressing rooms and makeup areas.



A thriving West London location

Studio W12 sits in one of West London's most dynamic districts for 21st century media, technology and science. Set within the heart of White City Place the facility is surrounded by restaurants, gyms, hotels and serviced apartments, and is just a 10 minute walk from Westfield White City.

Excellent transport links place the studio within a five minute walk of White City and Wood Lane Underground stations, with multiple bus routes serving the area all making access easy for clients, crews and audiences alike.

Sustainable and accessible operations

Studio W12 reflects Gravity Media's commitment to sustainability. Working in partnership with the landlord and co-tenants, we support a building-wide approach to more responsible operations which include a 100% renewable energy supply, on-site food bank donations and clothes recycling, and zero waste landfill.

As members of the TAP Activator Scheme, an industry initiative championing full inclusion across Film and Television, Studio W12 has successfully completed the TAP audit; benchmarking the facility against a comprehensive best-practice framework.



CONTACT

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